

QUALITY AND FOOD SAFETY POLICY

By discovering the products and services that consumers need for a better life, we are committed with below terms, to always being an innovative and leading food company:

- by applying Quality and Food Safety systems in environmentally friendly, advanced technology and hygienic conditions,
- by setting and following targets in order to ensure continuous improvement regarding Quality and Food Safety requirements,
- using carefully selected and reliable ingredients together with our business partners and customers,
- evaluating the risks regarding food defense and authenticity in all processes from material acceptance to the point of sale, by taking preventive measures, limiting accessibility and minimizing vulnerability,
- by considering the product/brand integrity and customer requirements,
- by ensuring that our products are affordable, easily accessible, of high quality, safe and affordable in a competitive environment in the domestic and foreign markets,
- by continuously reviewing all our processes (including import and export processes) from our suppliers to our consumers,
- complying with global quality and food safety standards and legal requirements,
- aiming to increase employee satisfaction and engagement, with the support and participation of all employees,
- by appropriately training employees to understand and manage food safety rules and activities, and by implementing Food Safety Culture plans to promote this culture,
- to be aware of the responsibility on social sustainability together with its employees and suppliers,
- to offer quality, delicious and reliable products to all individuals, organizations, regardless of language, religion, race, gender, culture or opinion, by keeping an equal distance in internal and external communication within the framework of ethical principles.

Mete Buyurgan
CEO, pladis TURKEY Region